

Elbra's Dream



Annual Report 2023

TABLE OF CONTENTS

LETTER FROM THE CEO

WHO WE ARE

WHAT WE ACCOMPLISHED

NEW PROGRAM HIGHLIGHTS

FINANCIALS

BOARD OF DIRECTORS

THANK YOU

Elbra's Dream



Tammy Duffy, CEO Elbra's Dream

Dear friends,

As we look back on 2023, we are struck by what an extraordinary year we had at Elbra's Dream. It was full of new milestones and achievements post pandemic.

You've made quite a difference in 2023! The entire team at Elbra's Dream is very thankful for the impact we are making on the lives of the animals and the community we serve. In 2023, we provided over 198 free educational webinars, and additional educational collaterals and support materials. These materials focused on a multitude of topics from animal first aid to best practices for an animal shelter. Our team worked with local government, animal shelters and law enforcement in 2023 to positively impact the animal community in Mercer County, New Jersey. As we look forward to 2024, we know you'll be excited to learn we are launching new programs that will continue to drive positive community engagement and training for those in animal welfare. With your help, we will continue to meet the educational needs of the animals and community and serve our community with our pet pantry. Elbra's Dream was able to help over 1371 animals belonging to over 543 residents in Mercer County in 2023 with 7,653 pounds of pet food, tons of toys, leashes and collars and spay and neuter assistance.

Dec 2022- Dec 2023			
DATE	Total pounds	Total Pets	Total Residents
Dec-April	2,091.20	238	119
5/28/2023	923	150	64
6/25/2023	951	219	63
30-Jul	459	163	52
Aug	370	131	42
Sept	381	80	20
Oct	410	57	27
Nov	1,151	190	90
Dec	917	143	66
Total	7,653.20	1,371.00	543

We started this non-profit, which focuses on education, and I take this very seriously. We created Spotify recordings of all the regulations in NJ for free listening as well to help everyone in the community. In addition, we created new Sound meditations for animals and their human owners for free available on Spotify as well.

Tammy Anne Duffy

Tammy Duffy, PhD, ACO, CEO

Elbra's Dream

Onward to many more achievements in 2024!

Who We Are

Elbra's Dreams mission is to do all we can to educate the public and those who work at the animal shelters. To reinforce healthy behaviors that build better shelters, train the staff on the right ways of running shelters and taking the best care possible of all the animals. These courses will be done to teach people the best way to ensure animal cruelty is eventually evaporated from NJ's animal shelters. The course material will also be made available online. Our mission is to build a strong sense of community and provide training for the public as to what to look for when going into a shelter. The entire public becomes the advocate for the animals in a shelter. The animals then are given a voice, all of us.

We also do all we can to educate the public and those who work at the animal shelters. To reinforce healthy behaviors that build better shelters, train the staff on the right ways of running shelters and taking the best care possible of all the animals. These courses will be done to teach them the best way to ensure animal cruelty is eventually evaporated from NJ's animal shelters.

Our mission is to build a strong sense of community and provide training for the public as to what to look for when going into a shelter. We also focus on placing pet food pantries in communities that need them the most. At our pantry and adoption events we educate the community on pet safety, proper feeding, spaying, and neutering etc. With these strategies the entire public becomes the advocate for the animals in a shelter. The animals then are given a voice, all of us.

WHAT WE ACCOMPLISHED IN 2023

To our local community we offered the following number of courses and animal updates

Month	Webinars	Educational	Free Webinars	Other educational pieces
Jan	12	22		
Feb	5	11		
March	2	11		
April	4	5		
May	7	6		
June	6	13		
July	27	10		
Aug	8	9		
Sept	12	31		
Oct	25	65		
Nov	30	37		
Dec	12	15		
Totals	133	198		
2023 Totals			150	235
2022 Totals			123	188
2021 Totals			149	219
2020 Totals			167	67

In addition, we participated in other community education programs such as:

- East Trenton Collaborative Animal First Aid and Community event
- Added TNR to our website and courses for the community
- Added spay and neuter to website
- Developed Sound Meditations for Spotify
- PODCASTS were created for Compassion Fatigue and placed on Spotify
- New Pet and Fostering Guidelines added to website
- Performed a First Aid course
- Continued to be a part of SART team in NJ attended training courses
- Attended Numerous trainings for SART and Emergency response
- Attended ACO courses as a review.
- Attended Animal Care Expo
- Monthly Pet Pantries and daily deliveries to community for pet food
- Established relationships with Meals on Wheels, TASK, ISLES and Arm in Arm
- Prepared community educational handouts for shelters and events
- Attended State of NJ SART Emergency First Aid course by Dept of Agriculture
- Updated Elbra's Dream website that is a resource for the entire NJ animal shelters, volunteers, MCPO and others focused on animal regulations, best practices, etc. www.elbrasdream.com
- Interactions with Trenton animal shelter, Hamilton Animal Shelter and Easel
- Started Sound Meditations and posted recordings on Spotify. CEO received certification in Sound Meditation.

Elbra's Dream 2023 Expenses

Expenses by Vendor Summary

Elbra's Dream

Expenses by Vendor Summary

January 1 - December 26, 2023

	TOTAL
Berkshire Hathaway	276.65
big lots	622.92
Consumer Affairs NJ	30.00
dollar general	265.39
google meet	77.00
hover	38.17
irs	33.00
Legal zoom	249.00
Lycos Tripod	24.05
Quickbooks	325.00
State of NJ	33.00
td bank	140.00
TOTAL	\$2,114.18

*Big Lots purchase is pet food for pet pantry

**Dollar General purchase is pet food for pet pantry

Total 2023 In kind donations	3,008.00
Total 2023 Cash donations	4,744.45
Total 2023 donations	7,752.45

\$666.48: Total Donations for 2022

NEW PROGRAM HIGHLIGHTS FOR 2024

- Virtual Zoom courses focused on Animal Welfare
- Continued Free webinars offered throughout the year
- Creation of animal educational courses for the community
- Fund raising programs to help continue drive Elbra Dream's mission.
 - Pet Pantry
 - Local Public Engagement, Community events
- Community outreach for fund raisers focused on education.
 - Volunteer for Fifth year at Trenton Animal Shelter
 - Volunteer for third year for Trenton Cat's Rescue
 - Sound Meditation Events and Spotify recordings

Board of Directors for Elbra's Dream

President and CEO

Tammy A Duffy, PhD, CEO, ACO

Treasurer

Dr Hector Ortega

Secretary

Mr. Philip Tusa

Director

Mr. Donald Waslin

109 Sweetbriar Ave

Hamilton, NJ 08619

646-771-7494: phone

tammy@elbrasdream.com email

www.elbrasdream.com

Facebook: @elbrasdream